

FOR IMMEDIATE RELEASE

CONTACT: Maxine Drake

Maxine Drake Consulting

maxine@maxinedrake.com

(808)754-7730



BEAUTY BUSINESS SUMMIT

INSPIRING BEAUTY INDUSTRY PROFESSIONALS

THE BEAUTY BUSINESS SUMMIT WILL GIFT \$10,000 TO A BEAUTY SCHOOL DURING A 2 DAY SUMMIT IN HONOLULU, HAWAII

HONOLULU, HI (August 21st 2018) - The Beauty Business Summit (www.beautybusinesssummit.com) taking place October 14 & 15, 2018 has a two part mission; commitment to help beauty industry professionals improve their business, and gift \$10,000 to a Beauty School dedicated to making the biggest impact/positive change in their community.

This two day business and leadership intensive is held at the Hilton Hawaiian Village Waikiki Beach Resort in Honolulu, HI. Licensed beauty professionals will be given leadership, business, and marketing education from industry icons, authors, and speakers. Attendees will leave with the resources to build, grow, and scale their business.

In addition to educating beauty professionals, the Beauty Business Summit Team will pay it forward by gifting a worthy Beauty School a \$10,000 Grant. Schools submit a video application stating intent and use of the grant money. The five finalists will share their vision on stage and the winner will be announced on October 15, 2018 at the Summit.

The five finalists are:

[Spectrum Advanced Aesthetics - Tigard, OR USA](#)

[Big Island Beauty Academy - Hilo, HI USA](#)

[Glow Academy - Toronto ON, CANADA](#)

[Skinworks School Of Advanced Skincare - Salt Lake City, UT USA](#)

[Paris Beauty College - Concord, CA USA](#)

“Licensed beauty professionals provide one of the last ‘hands on’ experiences for consumers. Human touch is vital for our existence. Helping our schools and small businesses is the first step.”, says **Maxine Drake - Founder of the Beauty Business Summit and face behind Maxine Drake Consulting For Spa Professionals.**

The first annual Beauty Business Summit is expected to shape the future of the beauty industry by providing education to industry professionals and monetary support to beauty schools.

ABOUT THE BEAUTY BUSINESS SUMMIT

The Beauty Business Summit is a global gathering for world class beauty professionals who stay committed to advancing their own personal and business development so they can continue to make a positive impact on the world around them. Pay it Forward Concept: 100% proceeds gifted to beauty schools.

www.beautybusinesssummit.org

ABOUT MAXINE DRAKE CONSULTING

Published author of The Esthetician's Guide To Outstanding Esthetics, Maxine Drake's mission is to elevate the esthetics industry through leadership, with business and marketing education. She believes this training must come first, in order to have a truly thriving practice. Maxine is a world class teacher, motivator, and esthetician business success coach.

www.maxinedrake.com

= =