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# BEAUTY BUSINESS SUMMIT

INSPIRING BEAUTY INDUSTRY PROFESSIONALS

**THE BEAUTY BUSINESS SUMMIT WILL GIFT \$10,000 TO A  
BEAUTY SCHOOL DURING A 2 DAY SUMMIT IN ST. PETE BEACH, FLORIDA**

ST. PETE BEACH, FLORIDA (July 31, 2019) - The Beauty Business Summit taking place October 6-7 has a two-part mission; commitment to help beauty industry professionals improve their small business, and gift \$10,000 to a Beauty School dedicated to making the biggest impact/positive change in their school and community.

This two-day business and marketing intensive is held at the Don Cesar Beach Resort in St. Pete Beach, Florida. Licensed beauty professionals will be given leadership, business, and marketing education from industry icons, authors, and speakers. Attendees will leave with the resources to build, grow, and scale their business.

In addition to its commitment to beauty professionals, the Beauty Business Summit Team will pay it forward by gifting a worthy Beauty School a \$10,000 Grant. Schools submit a video application stating intent and use of the grant money. Five finalists will present their vision on stage and the winner will be announced on October 7, 2019, at the Summit. Attendees vote,

*“Licensed beauty professionals provide one of the last ‘hands on’ experiences for consumers. Human touch is vital for our existence. Helping our schools and small businesses is the first step.”*, says **Maxine Drake - Founder of the Beauty Business Summit and face behind Maxine Drake Consulting For Spa Professionals.**

**The 2nd annual Beauty Business Summit** continues to shape the future of the beauty industry by providing education to industry professionals and rewarding leadership in the form of a \$10,000 grant.

### **ABOUT THE BEAUTY BUSINESS SUMMIT**

The Beauty Business Summit is a global gathering for world-class beauty professionals who stay committed to advancing their own personal and business development so they can continue to make a positive impact on the world around them. Pay it Forward Concept: 100% proceeds are gifted to a beauty school. Paris Beauty College in Concord, CA was the 1st school to win \$10,000 last year at the inaugural Summit held in Honolulu, Hawaii. The school used the money to rebuild their oncology treatment rooms, creating privacy for their community suffering in all stages of cancer.

### **ABOUT MAXINE DRAKE CONSULTING**

Published author of [The Esthetician's Guide To Outstanding Esthetics](#), Maxine Drake's mission is to elevate the esthetics industry through leadership, with business and marketing education. She believes this training must come first, in order to have a truly thriving practice. Maxine is a world-class teacher, motivator, and esthetician business success coach.

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