



Florida 2021

BEAUTY BUSINESS SUMMIT

INSPIRING BEAUTY INDUSTRY PROFESSIONALS

2021 BEAUTY BUSINESS SUMMIT

Event Schedule



DAY ONE: SUNDAY, OCTOBER 3, 2021

Dress code: Wear BBS theme colors for a magical bonding experience. Aqua, turquoise, ocean blue, sea green, or teal. It makes a fabulous group photo! Solid colors are even better.

7:00 AM - 8 AM

Registration for all attendees. Check in to get your badge and swag! Head over to the “Experience Beauty” from our sponsors. Mingle and explore new beauty concepts. All attendees welcome!

7:00 AM - 8 AM

VIP Breakfast on the South Terrace

8:15 AM

Welcome Ceremony with Maxine Drake | Set Your Intentions for a fabulous day of learning

8:30 AM

Opening prayer with Becky Kuehn

8:45 AM

Speaker

9:30 AM

Speaker

10:15 AM

Networking break | Meet our brands at their “Experience Tables”. Mingle, make new friends, and enjoy a coffee.

10:35 AM

Speaker

11:20 AM

Speaker



12:05 PM

Enjoy catered lunch, mingle and enjoy our brands at their “Experience Tables”. Lunch is served on the South Terrace for all attendees. Esthetician Inner Circle Membership Group photo on the beach.

1:15 PM

Richard Maher - Win a LightStim LED Panel! Live Auction LightStim Panel. Starting bid \$2,000

1:30 PM

Speaker

2:15 PM

Speaker

3:00 PM

Afternoon Networking Break | Mingle and enjoy our brands at their “Experience Tables”

3:20 PM

Meet the five beauty business owner finalists for their chance to win the \$20,000 BBS Grant! Each owner will share their vision on stage and intentions with the grant. All attendees cast their vote for their favorite owner demonstrating exceptional leadership. Two spa owners will go home with \$10,000 each!

4:05 PM

Group photo on South Terrace. Be sure to wear BBS branding colors for a fabulous photo!

4:20 PM

Meet and greet at the South Terrace with all BBS attendees. Enjoy hors d'oeuvres and beverages.

5:00 PM Prompt!

VIP attendees meet at the outside lobby for a short motorcoach ride to board a private yacht. Enjoy a sunset dinner cruise Sponsored By Michael Pugliese and Circadia. Bring your VIP badge. We aim to have you back at the hotel by 10 pm.



DAY TWO: MONDAY, OCTOBER 4, 2021

***Dress code:** Wear BBS theme colors for a magical bonding experience. Aqua, turquoise, ocean blue, sea green, or teal. It makes a fabulous group photo! Solid colors are even better.*

7 AM - 8 AM

VIP breakfast on the South Terrace

7 AM - 8 AM

Spend morning quiet time with brands at their “Experience Beauty Tables” All attendees are welcome.

8:15 AM

Maxine Drake - Good morning! Recap from Sunday

8:25 AM

Morning Prayer with Becky Kuehn

9:25 AM

Speaker

10:10 AM

Networking Break. Make new friends. Mingle. Get a coffee and chat with our brands at their “Experience Beauty Tables”. Submit your questions for our afternoon panel discussion.

10:30 AM

Speaker

11:15 AM

Speaker

12:00 PM

Special announcements

12:15 PM - 1:30 PM

Catered lunch is served on the South Terrace for all attendees.



1:35 PM

Speaker

2:35 PM

Speaker

3:20 PM

Afternoon Networking break. Submit your questions for our afternoon panel discussion. Ask the presenters anything! (Keep it clean.)

3:40 PM

Panel Discussion with all presenters. This is your opportunity to ask questions and get answers from some of the greatest minds in the industry.

4:55 PM

Praise the 5 beauty business owners for their dedication. Announce Beauty Business Winning owners and who will go home with \$10,000 each!

5:30 PM

Closing Ceremony. Thank You for attending the Beauty Business Summit. See you next year.

6:30 PM

VIP dinner and last sunset together on the South Terrace deck.

