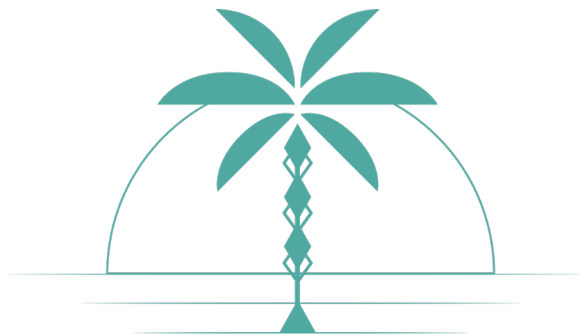




2021 BEAUTY BUSINESS SUMMIT

Event Schedule



BEAUTY BUSINESS SUMMIT

INSPIRING BEAUTY PROFESSIONALS

FLORIDA 2021



DAY ONE: SUNDAY, OCTOBER 3, 2021

Dress code: Wear BBS theme colors for a magical bonding experience. Aqua, turquoise, ocean blue, sea green, or teal. It makes a fabulous group photo! Solid colors are even better.

7:00 AM - 8 AM

Registration for all attendees. Check in to get your badge and swag! Head over to the “experience beauty” from our sponsors. Mingle and explore new beauty concepts. All attendees are welcome!

7:00 AM - 8 AM

VIP Breakfast on the South Terrace is reserved for VIP attendees only.

8:15 AM

Welcome Ceremony with Maxine Drake | Set Your Intentions for a fabulous day of learning.

8:30 AM

Opening prayer with Becky Kuehn

8:45 AM

Maxine Drake - Ditch Your Elevator Pitch! Create A One-Liner Instead

9:30 AM

Michele Valeri - Increase Sales In Your Beauty Business With Confidence

10:15 AM

Networking break | Meet our brands at their “experience tables”. Mingle, make new friends, and enjoy a coffee.

10:35 AM

Char Fontanills - Dare To Be Seen: The Energy Of Confidence

11:20 AM

Dave VanHoose - How To Increase Cashflow Through Nonresistant Selling



12:05 PM

Enjoy catered lunch, mingle and enjoy our brands at their “experience beauty tables”. Lunch is served on the South Terrace for all attendees. Esthetician Inner Circle Membership Group photo on the beach.

1:15 PM

Richard Maher - Win a LightStim LED Panel! Live Auction LightStim Panel. LightStim will ship you a brand new panel! Starting bid \$2,000. Let’s have some fun!

1:30 PM

Malinda McHenry - Adaptive Business Strategies

2:15 PM

Michael Pugliese - How Circadian Rhythms Affect The Skin And Overall Health And Wellness

3:00 PM

Afternoon Networking Break | Mingle and enjoy our brands at their “experience Tables”

3:20 PM

Meet the five beauty business owner finalists for their chance to win the \$10,000 BBS Grant and the \$10,000 Confidence Grant! Each owner will share their vision on stage. All attendees cast their vote for their favorite owner. Criteria: 1. Owners who demonstrate exceptional leadership. 2. Owners who will make the biggest impact with their winnings. Two spa owners will go home with \$10,000 each!

4:05 PM

Group photo on South Terrace. Be sure to wear BBS branding colors for a fabulous photo! (Anything in the teal, aqua, sea green, turquoise family)

4:15 PM

Meet and greet at the South Terrace with all BBS attendees. Enjoy hors d’oeuvres and beverages.



5:00 PM Prompt!

VIP attendees meet at the outside lobby for a short motorcoach ride to board a private yacht. Enjoy a sunset dinner cruise Sponsored By Michael Pugliese and Circadia. Bring your VIP badge. We aim to have you back at the hotel by 10 pm.

DAY TWO: MONDAY, OCTOBER 4, 2021

***Dress code:** Wear BBS theme colors for a magical bonding experience. Aqua, turquoise, ocean blue, sea green, or teal. It makes a fabulous group photo! Solid colors are even better.*

7 AM -8 AM

VIP breakfast on the South Terrace for VIP attendees only

7 AM - 8 AM

Spend the morning with brands at their “Experience Beauty Tables” All attendees are welcome. Submit your questions for our afternoon panel discussion to one of our Aveda student volunteers.

8:15 AM

Maxine Drake - Good morning! Recap from Sunday. Set intentions for the day.

8:25 AM

Morning Prayer with Becky Kuehn

8:40 AM

Becky Kuehn - How To Find Hope During Trying Times

9:25 AM

Char Fontanills - The Confident Mind

10:10 AM

Networking Break. Make new friends. Mingle. Get a coffee and connect with brands at their “Experience Beauty Tables”. Submit your questions for our afternoon panel discussion to one of our Aveda student volunteers.



10:35 AM

Ania Botero - How To Improve Your Business Model And Set Yourself Apart

11:15 AM

Dave VanHoose - How To Have an Abundant Mindset

12:00 PM

Special announcements

12:30 PM - 2:30 PM

Catered lunch is served on the South Terrace for all attendees.

2:00 PM

Joyce Brinton - How To Stay Grounded And Keep Your Energy Clean In A Noisy World

2:45 PM

Panel Discussion with speakers. Your opportunity to ask questions and get answers from some of the greatest minds in the industry.

4:15 PM

Afternoon Networking break | Mingle and enjoy an afternoon coffee. Visit the Experience Beauty Tables with our sponsors.

4:55 PM

Celebrate the 5 beauty business owners for their dedication. Announce Beauty Business Winning owners and who will go home with \$10,000 each!

5:30 PM

Closing Ceremony. Thank You for attending the Beauty Business Summit. See you next year.

6:30 PM

VIP dinner and last sunset together on the South Terrace deck.