



BEAUTY BUSINESS SUMMIT

INSPIRING BEAUTY PROFESSIONALS

FLORIDA 2022

Schedule

DAY ONE: MONDAY, OCTOBER 3, 2022

Dress code: Wear BBS theme colors for a magical bonding and photo experience. Aqua, turquoise, ocean blue, sea green, or teal. Anything in the “blue” color family. It makes a fabulous group photo! Solid colors are even better. Blue symbolizes the “human spirit”. It is also the color of the 5th chakra (throat chakra) which represents the ability to speak and communicate clearly and effectively.

****** *Wear your badge at all times in order to gain entry into the meeting spaces and meals.***

7:00 AM - 8 AM Registration opens for all attendees in the Vinoy Grand Ballroom - Level 1 - Lobby Level. Receive your badge and swag!

7:00 AM - 8 AM VIP Breakfast on the Veranda Patio (Level 3) is reserved for VIP attendees only.

8: 15 AM: Welcome Ceremony with Maxine Drake | Set Your Intentions for a fabulous day of learning.

8:30 AM: Opening prayer with Sound Healing with Naaz Rasheed. Bring your brain waves from beta waves to slower alpha to more relaxed and meditative delta waves. This aids the body to reach a meditative state or thoughtless state which in turn activates our inner healing mechanism! It helps raises your consciousness and grounds you.

8:45 AM: Maxine Drake -How To Creatively Crush Economic And Business Uncertainty

9:30 AM: Joyce Brinton - Three Unique Ways To Get Your Positive Energy Back and Gain More Clients

10:15 AM: Networking break | Mingle, make new friends, and enjoy a coffee. Conversations with positive people are priceless.

10:35 AM: Barbara Devlin - Revive Your Esthetics Business By Creating Lifetime Clients - Pave Your Way To Profitability

11:30 AM: Breakout Sessions - Plaza Level - Level 1 - See Your Group Leader

Group "A": Thompson Room - Nakia Vargas - How To Turn Information Into Transformation In Your Business - Leave Summit With A Plan!

Group "B": Wylie Room - Michelle Valeri - Why We Show Signs Of Aging - The Side Of The Story Nobody Is Talking About

Group "C": Chancellor Room David Valenzuela - How To Execute Your Vision

Group "D": Avery Room - Artemis - How To Work Smarter (not harder) In Your Beauty Business

Group "E": Miller Room - Barbara Devlin - Easy Ways To Handle Sensitive Skin In Your Treatment Room

Group "F": Lassing Room - Joyce Brinton - Improve Your Thinking To Increase Client Retention

12:00 PM: Lunch on the Veranda Patio (Level 3) Enjoy a catered lunch with ALL attendees and speakers. Mingle, break bread, and enjoy rich conversations.

1:15 PM: David Valenzuela - Sustain Varying Economic Environments with a Focused Business Model

2:05 PM: Michelle Valeri - Standout From Your Competition And Avoid The BS

3:00 PM: Breakout Sessions - Plaza Level - Level 1 - See Your Group Leader

Group "A": Chancellor Room David Valenzuela - How To Execute Your Vision

Group "B": Thompson Room - Nakia Vargas - How To Turn Information Into Transformation In Your Business - Leave Summit With A Plan!

Group "C": Wylie Room - Michelle Valeri - Why We Show Signs Of Aging - The Side Of The Story Nobody Is Talking About

Group "D": Lassing Room - Joyce Brinton - Improve Your Thinking To Increase Client Retention

Group "E": Avery Room - Artemis - How To Work Smarter (not harder) In Your Beauty Business

Group "F": Miller Room - Barbara Devlin - Easy Ways To Handle Sensitive Skin In Your

Treatment Room

3:30 PM: Afternoon Networking Break. Grab a coffee, mingle, and make new friends.

4:00 PM - Terri Wojak - How To Consult With Confidence To Build Your Bottom Line

4:50 PM: Meet the five beauty business owner finalists for their chance to win the \$10,000 Beauty Business Summit™ Leadership Grant! The audience votes!

Voting criteria:

- Owners who demonstrate exceptional leadership.
- Owners who demonstrate making the biggest impact in their business, local community, and industry with their winnings.

Maxine will question each finalist. The audience votes!

5:35 PM: BBS Attendee Group Photo, Esthetician Inner Circle™ Group photo, Empowered Esthetician Mastermind™ Group Photo (location will be announced!) Be sure to wear BBS branding colors for a fabulous photo! (Anything in the teal, aqua, sea green, or turquoise family)

5:45 PM: Meet and greet. Enjoy hors d'oeuvres and beverages in the parlor.

6:30 PM: VIP Catered Dinner on the Veranda Patio (Mezzanine Level - Level 3) VIP badge required to gain access

DAY TWO: TUESDAY, OCTOBER 4, 2021

Dress code: Wear BBS theme colors for a magical bonding and photo experience. Aqua, turquoise, ocean blue, sea green, or teal. Anything in the “blue” color family. It makes a fabulous group photo! Solid colors are even better. Blue symbolizes the “human spirit”. It is also the color of the 5th chakra (throat chakra). It represents the ability to speak and communicate clearly and effectively.

7 AM -8 AM: Good morning! VIP Breakfast with Speakers - Veranda Patio (Level 3) VIP badge required to gain access

8:15 AM: Maxine Drake - Good morning! Recap from Monday. Set intentions for the day.

8:35 AM: Morning Prayer - Sound Healing - Naaz Rasheed. Bring your brain waves from beta waves to slower alpha to more relaxed and meditative delta waves. This aids the body to reach a meditative state or thoughtless state which in turn activates our inner healing mechanism! It helps raise your consciousness and grounds you.

9:00 AM: Breakout Sessions - Plaza Level - Level 1 - See Your Group Leader

Group "A": Wylie Room - Michelle Valeri - Why We Show Signs Of Aging - The Side Of The Story Nobody Is Talking About

Group "B": Chancellor Room David Valenzuela - How To Execute Your Vision

Group "C": Thompson Room - Nakia Vargas - How To Turn Information Into Transformation In Your Business - Leave Summit With A Plan!

Group "D": Miller Room - Barbara Devlin - Easy Ways To Handle Sensitive Skin In Your Treatment Room

Group "E": Lassing Room - Joyce Brinton - Improve Your Thinking To Increase Client Retention

Group "F": Avery Room - Artemis - How To Work Smarter (not harder) In Your Beauty Business

10:00 AM: Networking Break. Make new friends. Mingle and enjoy coffee/treats while connecting with speakers and fellow spa business owners. Submit your questions for our afternoon panel discussion to one of our Aveda student volunteers.

10:30 AM: Special Guest Speaker - Mike Michalowicz - How To Make Any Business Highly Profitable By The Very Next Deposit.

12:00 PM: VIP Group Photo with Mike Michalowicz. Did you bring your Profit First book? Get it signed by Mike!

12:15 PM - 1:30 PM Lunch on the Veranda Patio (Level 3) Enjoy a catered lunch with ALL attendees and speakers. Mingle, break bread, and enjoy rich conversations.

1:45 PM: How To Make Money 24/7 in Your Spa Business (Stop getting outpaced by the non-professional on YouTube)

2:40 PM: Breakout Sessions - Plaza Level - Level 1 - See Your Group Leader

Group "A": Miller Room - Barbara Devlin - Easy Ways To Handle Sensitive Skin In Your Treatment Room

Group "B": Lassing Room - Joyce Brinton - Improve Your Thinking To Increase Client Retention

Group "C": Avery Room - Artemis - How To Work Smarter (not harder) In Your Beauty Business

Group "D": Chancellor Room - David Valenzuela - How To Execute Your Vision

Group "E": Thompson Room - Nakia Vargas - How To Turn Information Into

Transformation In Your Business - Leave Summit With A Plan!

Group "F": Wylie Room - Michelle Valeri - Why We Show Signs Of Aging - The Side Of The Story Nobody Is Talking About

3:30 PM: Afternoon Networking break | Mingle and enjoy an afternoon coffee.

3:45 PM: Panel Discussion. Each speaker has a chance to answer the same question so the audience can get different ideas.

4:45 Celebrate the 5 beauty business owners for their dedication. Announce the BBS \$10,000 Grant Winner!

5: 00 PM Closing Gratitude Ceremony. Thank You for attending the 2022 Beauty Business Summit™. Stay on the email list to receive exciting updates regarding the next Summit!

6:00 PM: Sponsored By ARTEMIS! VIP Excursion - Private Yacht Sunset Dinner Cruise. VIP badges are required to gain access to the vessel. Board the Starlite Majesty across the street at The Vinoy Marina private dock. Boarding begins at 6:00 PM and the Majesty departs at 6:30 sharp. The Majesty returns to the dock by 9:30 PM